A Single Access Solution that helps Loan Originators become more efficient and communicate more effectively.
Dashboard

- When you enter the system, you will land in the Dashboard section. This section allows you to view a variety of production information presented in specific charts and graphs.

- In this section, you will get a snapshot of your personal business, and branch managers can view information for the entire branch.

- The charts are very interactive and detailed, and you can explore these areas by hovering over a specific choice.
My Account/ Sub Navigation

A. My Account Access
You can also move quickly to other areas of Unify from the Dashboard landing page.

- Click on your name and... you’ll get easy access to your account to make any necessary updates, you can go directly to your shopping cart to view pending transactions, start or complete purchases or you can access your social media and sign out of the system.

B. Sub Navigation
These four buttons on the dashboard are available in the other sections of Unify as well and can be used at anytime.

C. MBS Live!
The MBS Live! Button takes you directly to live streaming data on mortgage backed securities.

D. Quick Add
Quick Add allows you to easily add info about a contact or a lead from anywhere in the system - simply fill in the information, designate this person as a lead or contact and click save. The quick add function will save the information to the appropriate section of the system for future actions.
**E. Alerts**

The Alerts button takes you to your Alerts Dashboard where you can view any alerts that have been generated for you - such as pipeline alerts, opportunity alerts, and more. Your alerts are coded by priority.

- You'll see the alert type, date and details and you can also delete alerts from this page. You can see what activities are taking place with your clients, contacts and prospects in the consumer portal. This is a good place to visit regularly to stay on top of your daily business and prospecting activities.

**F. Calculator**

The Calculator button is a quick tool for doing basic calculator operations.
Unify Your Business.

Learn how Unify simplifies and reduces the expense of:

- Business Intelligence for Managers and Loan Originators
- Robust Customer Relationship Tools
- Lead Management and Distribution
- Company Driven Marketing and Communications
- Sophisticated Business Building Tools
- Customer and Producer Retention

Contact us Today!
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Cross Media, LLC

Cross Media, LLC is an innovative provider of mortgage-lending marketing tools and technology services. We help mortgage banks, community banks, mortgage brokers and credit unions connect to their customers, communicate efficiently, and more effectively manage their relationships. Our services include software development, custom design of marketing materials and campaigns, target-marketing lists and marketing communications compliance.

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