

OPEN HOUSE FLYERS

Flyer Creation Application

FAST START GUIDE

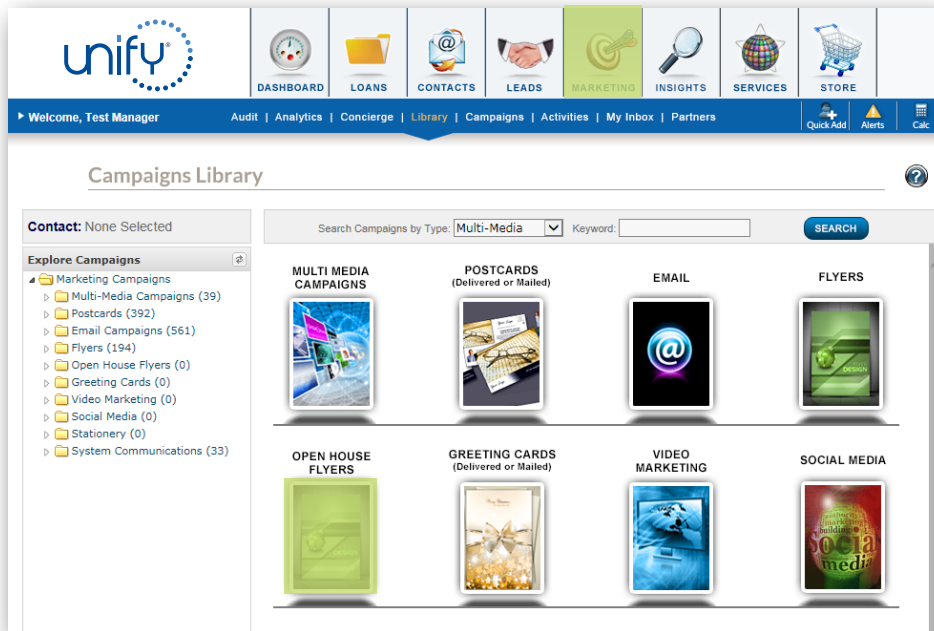


Select Flyer



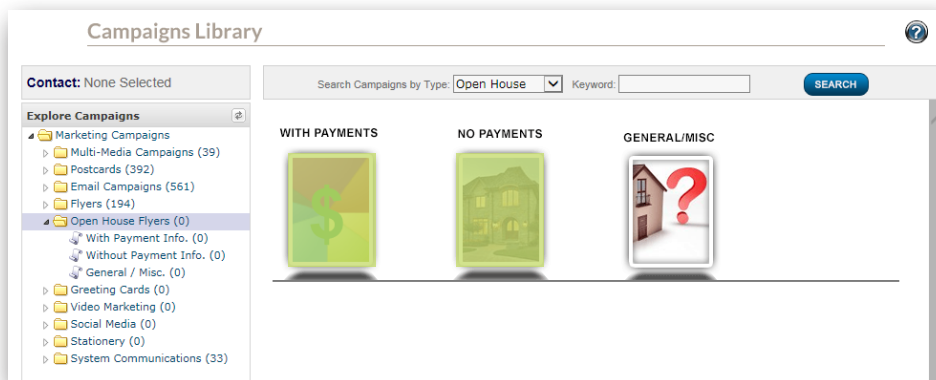
1 Log into your account.

NOTE: Instructions appear on each page of the application. Please be sure to review.



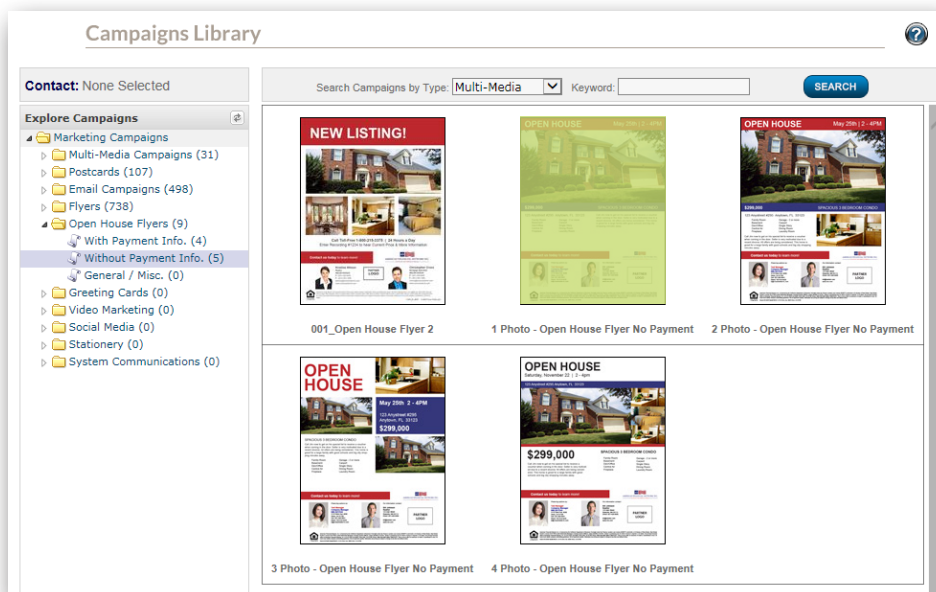
2 Click on the "MARKETING TAB"

3 Click on the "OPEN HOUSE FLYERS ICON"



4

Select the icon for the type of flyer you want to create "WITH PAYMENT" or "NO PAYMENT".



5

Select the Icon for the flyer design you want to edit.

Open Houses

The screenshot shows a web interface for managing open houses. At the top, a progress bar indicates the current step: "Open Houses" (selected), with previous steps "Select Flyer" and "Loan Scenarios", and a next step "Review and Print". Below the progress bar, there are instructions: "Select Current or add new Open House." followed by three steps: a. To "View or Manage Previous Open Houses," click on the link in the title bar. b. To start a new Open House, fill in the required fields and click "Save Open House." c. Select marketing partner, property state, and enter MLS Number then click "Get MLS Info" to auto-populate.

Below the instructions, there is a link: "+ View Previous Open Houses".

The main section is titled "Create or Edit Open Houses:". It includes a "Select Marketing Partner" dropdown menu and a "Property State" dropdown menu. Below these are input fields for "MLS Number", "Property Address", "Property Address 2", "City", "Zip", "Listing Price", "Primary Color" (3F58AC), and "Secondary Color" (181818). There are also "Open House Dates" and "Headline" fields.

A table of existing open houses is displayed, with columns for "Marketing Partner", "Property Address", "Open House Dates", and "Delete". The table contains five rows of data:

Marketing Partner	Property Address	Open House Dates	Delete
Johnson, Bill	100 3rd Avenue 202		✕
Johnson, Bill	1234 My House	October 27-28 1-4PM	✕
Johnson, Bill	1709 Heron Lane		✕
Johnson, Bill	1709 Heron Lane		✕
Jones, Sherry	1709 Heron Lane		✕

At the bottom, there are "Upload Photo" buttons (1-4) and "Remove" buttons. A note at the bottom right states: "(Unify not responsible for MLS image quality)".

6

To "View or Manage Previous Open Houses," click on the link in the title bar.

Create or Edit Open Houses:

* Select Marketing Partner: Johnson Bill

* Property State: Minnesota

7

To begin select your Marketing Partner and Property State.

Create or Edit Open Houses:

* Select Marketing Partner:

* Property State:

MLS Number:

Property Address:

Property Address 2:

City:

8 Enter the MLS Number and click "Get MLS Info" to auto-populate the form from the MLS

Create or Edit Open Houses:

* Select Marketing Partner:

* Property State:

MLS Number:

Property Address:

Property Address 2:

City:

Zip:

Listing Price:

Primary Color:

Secondary Color:

Open House Dates:

Headline:

Sub Headline 1:

Sub Headline 2:

Description:

Features: Garage - 1 or more
 Garage - 2 or more
 Garage - 3 or more
 Carport
 Single Story

(Unify not responsible for MLS image quality)

9 If you are not using a MLS number add your own photos and text.

Create or Edit Open Houses:

* Select Marketing Partner: Johnson Bill

* Property State: Minnesota

MLS Number: 4652240 [Get MLS Info](#)

Property Address: 4874 Hamlet Avenue

Property Address 2:

City: Oakdale

Zip: 55128

Listing Price: 349900.00

Primary Color: #F58AC

Secondary Color: 181818

Open House Dates:

Headline: Open House!

Sub Headline 1: Do not miss this one.

Sub Headline 2: All are welcome.


Description: Spacious main level with an open floor plan that leads out to the large patio. The home features four bedrooms and laundry on the upper level!

Features:


- Garage - 1 or more
- Garage - 2 or more
- Garage - 3 or more
- Carport
- Single Story

[Save Open House](#)

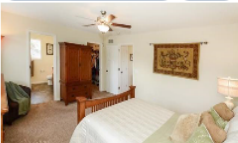
[Clear Form](#)



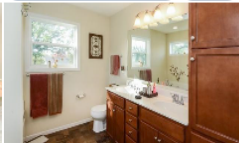
[Upload Photo 1](#) [Remove](#)



[Upload Photo 2](#) [Remove](#)



[Upload Photo 3](#) [Remove](#)



[Upload Photo 4](#) [Remove](#)

(Unify not responsible for MLS image quality)

[Preview Flyer](#)

10 You can use the color pickers to change your flyer colors.

11 Click "Save Open House".

12 You can preview your flyer by clicking on the "Preview Flyer Button" after saving.

13 To clear the form at any time click the "Clear Form Button"

Loan Scenarios

Review/Print Open House Flyer

PREVIOUS Open Houses **SKIP** Review and Print

Select Flyer Loan Scenarios

Review and Download Open House Flyer

a. Click on "Flyer Thumbnail image" for a final review before downloading.
b. Make any changes including the flyer you have selected using above "Dot" navigation.
c. Click "Download Flyer" to download printer friendly pdf flyer (Takes up to 5 seconds.)

3 Photo - Open House Flyer No Payment DOWNLOAD FLYER

This open house flyer is available for you to use it has three image and plenty of space for your details. This flyer is co-branded.

Open House!

4874 Hamlet Avenue
Oakdale, MN 55128

\$349,900.00

Do not miss this one.

- Spacious main level with an open floor plan that leads out to the large patio.
- The home features four bedrooms and laundry on the upper level! Gorgeous master with large bath and walk-in closet! Lower level family room features a gas fireplace with stone accent! Make sure to check this one out!
- Garage - 2 or more
- 2 Carport
- 2.5 Bathrooms
- 2 Bathrooms

Contact us today to learn more!

Financing options by:
Text Manager
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CROCKER, IA 51538
CALL 562-366-9400
EMAIL: ncdavis@ic.com

For information contact:
Bill Johnson
Realtor
12 Mann Street
Oskosh, WI 54153
EMAIL: bill@billjohnson.com
www.me.com

COLDWELL BANKER
BURNETT

UNIFY

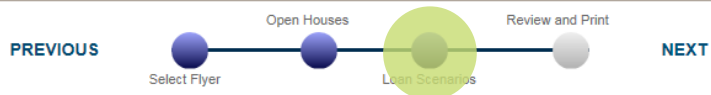
LUNCEY

14

If you are using a "NO PAYMENT" flyer template skip the "Loan Scenarios" step and go to the "Review and Print" step, read and acknowledge the terms by checking the required box, then click the "Download Flyer Button".

Your flyer will download into a PDF format you can save.

View/Edit Open House Scenarios



Add a New Scenario

- To "View or Manage Previous Scenarios," click on the link in the title bar.
- To begin a new Scenario, fill in the required fields and click "Calculate and Save."
- Review all entries before proceeding, then click "Next."
- To include Scenarios in your Flyer, click the "View Previous Scenarios" link and check those you want to include and close the window. Then click CONTINUE to proceed.

15 If you are using a "WITH PAYMENT" flyer template go to the "Loan Scenarios" step.

Included	Scenario Name	Program	Total Loan Amount	Rate	Loan Type	Date Created
<input type="checkbox"/>	FHA 30	30-Fixed	330655.50	4.000	Conventional	Delete
<input type="checkbox"/>	FHA10	10-Fixed	314910.00	4.000	Conventional	Delete
<input type="checkbox"/>	FHA15	15-Fixed	314910.00	4.000	Conventional	Delete

16 To "View or Manage Previous Scenarios," click on the link in the title bar.

Scenario Information:

- Scenario Name: []
- Scenario Number: 1510270915216
- Loan Program: 30 Year Fixed
- Loan Term (Mos): 360
- Amortization: Principal and Interest
- Months of IO: 0
- Loan Type: Conventional
- Monthly PMI (Calculated): 0
- Interest Rate: [] %
- Property Taxes: 0.00
- Taxes in Escrow: 5 Months
- Homeowners Insurance: 0.00
- Insurance in Escrow: 2 Months
- HOA Dues: 0.00

First Lien Information:

- Loan Purpose: Purchase
- Property Type: Detached
- Occupancy: Primary Residence
- Purchase Price: 349900.00
- Total Percent Down: 0.000 %
- Down Payment (\$): []
- Base Loan Amount: 0.00
- Percent Financed MIP/PMI/A: 0.000 %
- Total Loan Amt. (Calculated): [Calculated]

Additional Lien Information:

- Second Loan Amount: []
- Second Loan Term: 0
- Second Interest Rate: [] %
- Amortization: Principal and Interest
- Second Months of IO: 0

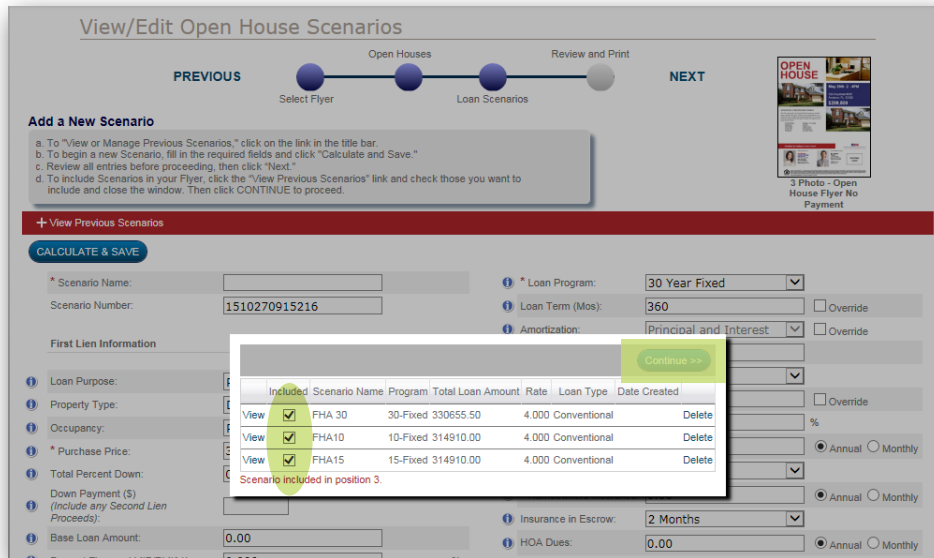
Results:

Scenario Results

LTV: CLTV:

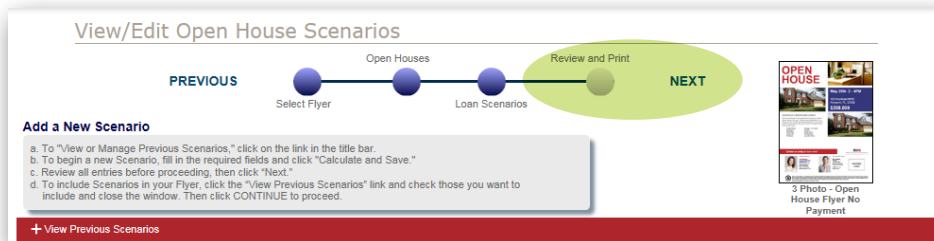
- First P & I: []
- Second Lien P & I: []
- Property Taxes: 0.00
- HO Insurance: 0.00
- HOA: 0.00
- PMI: 0
- Total Monthly: 0.00

17 To begin a new Scenario, fill in the required fields and click "Calculate and Save."



18

To include Scenarios in your Flyer, click the "View Previous Scenarios" link and check those you want to include and then click CONTINUE to proceed.



19

Review all entries before proceeding, then click "Next" or go to the "Review and Save" step.

Review & Save

Review/Print Open House Flyer

PREVIOUS Open Houses Review and Print

Select Flyer Loan Scenarios

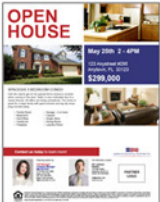
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c. Click "Download Flyer" to download printer friendly pdf flyer (Takes up to 5 seconds.)

Open House No Payment - 3 Photo V1 **DOWNLOAD FLYER**

This open house flyer is available for you to use it has three image and plenty of space for your details. This flyer is co-branded.

Click to Preview



By checking this box, I am stating that I am able to provide customers with the interest rates displayed on this advertising, on the date it was created. A copy of this advertisement will be added to the "Audit" feature and is available to company management or any regulatory agency requesting it.

You must acknowledge rate availability by checking the above box

20

Before you can download your flyer you must read and acknowledge the terms by checking the required box.

21

Click the "Download Flyer Button". Your flyer will download into a PDF format you can save.

22

If you need to go back and make changes use your browser window's back buttons and make your changes then click the "Download Flyer Button".